

NORMAN
CHAMBER
OF COMMERCE

SPONSORSHIP
OPPORTUNITIES

MONTHLY OPPORTUNITIES



AVIATION COMMITTEE LUNCHEAS — ROBIN ALLEN

Summary: Regular committee meetings concerning aviation and its place in Norman

When: Held monthly on the second Tuesday

Where: Max Westheimer Airport Terminal

Sponsorship opportunity: Provide food for approximately 25 people



BUSINESS AFTER HOURS — LISA ALLEN

Summary: Monthly networking event hosted by local businesses attracts an average of 200 people.

When: Third Tuesday of each month, 5:00-7:00 p.m.

Where: At host's site

Sponsorship opportunity: \$500 plus catering expenses



BUSINESS BEFORE HOURS — LISA ALLEN

Summary: Monthly networking event hosted by local businesses attracts an average of 50 people.

When: Last Wednesday of each month, 8:00- 9:15 a.m.

Where: At host site

Sponsorship opportunity: \$250 plus catering expenses



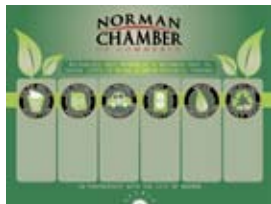
THURSDAY AFTER HOURS — LISA ALLEN

Summary: Monthly networking event hosted by local businesses attracts an average of 100 people.

When: First Thursday of most months, 5:00-7:00 p.m.

Where: At host's site

Sponsorship opportunity: \$400 plus catering expenses



GREENOVATION COMMITTEE — KYLA MCMORAN

Summary: Regular committee meetings concerning Green initiatives in Norman

When: Held first Tuesday of every month; average of 15-20 attendees

Where: Norman Chamber of Commerce

Sponsorship opportunity: \$150



NEXT HOUR / NEXT LUNCHEONS — KYLA MCMORAN

NEXT Hour

Summary: An opportunity for young professionals and business leaders to connect in the Norman community; attracts an average of 75-100 people.

When: 2nd Thursday of even months

Sponsorship Opportunity: \$300

Next Luncheons

Summary: An opportunity for young professionals and business leaders to connect in the Norman community; attracts an average of 50-75 people.

When: 3rd Wednesday of odd months

Sponsorship Opportunity: \$300

NORMAN NEXT



WEATHER COMMITTEE LUNCHEAS — KYLA MCMORAN

Summary: Regular committee meetings concerning aviation and its place in Norman

When: Held monthly on the third Tuesday

Where: National Weather Center

Sponsorship opportunity: Provide food for approximately 50 people

SEASONAL OPPORTUNITIES

LEADERSHIP NORMAN

Leaders Plus +



NORMAN
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LEADERSHIP DEVELOPMENT

LEADERSHIP NORMAN — ERICA MILLAR

Designed to cultivate and identify community leaders, the program consists of 15 interactive sessions.

When: October- April

Sponsorship opportunity: \$400 per session for most sessions

LEADERS PLUS — ERICA MILLAR

Designed for individuals who may have retired from their careers or demonstrated leadership in volunteer activities and want to become more active in the community, Leaders Plus includes 10 sessions.

When: January- April, even years

Sponsorship opportunity: \$200

TOMORROW'S LEADERS — ERICA MILLAR

Designed to identify high school sophomores in the Norman area who have demonstrated leadership qualities and help further develop their potential, the program covers 10 sessions.

When: January- April

Sponsorship opportunity: \$300 per session for most sessions.

GIFT BAGS/WELCOME PACKET — CHAMBER STAFF

Summary: Members, new businesses to town & military representatives often ask for welcome items for their employees. Be one of the first to greet new Norman residents.

When: Random

Sponsorship opportunity: Chamber members provide items (coupons, gifts, etc.) to be collected and stuffed in 'goodie bags.'

ANNUAL OPPORTUNITIES



PUBLIC SAFETY AWARDS BANQUET — ERICA MILLAR

Summary: Annual banquet

When: Third Thursday in January, annually

Where: To be announced

Sponsorship opportunity: Table sponsorships- \$300



WASHINGTON, D.C. TRIP — ROBIN ALLEN

Summary: Annual meeting with Congressional delegation

When: Held annually in March

Where: Washington, D.C

Sponsorship opportunity: \$1000, \$500 & \$250



ANNUAL BANQUET — LISA ALLEN

Summary: Highlights from the Chamber's year including the NEXT Under 40 awards and Greenovation Awards

When: Thursday, April 26

Where: Embassy Suites

Sponsorship opportunity: Table sponsorships: \$750 (8), \$400 (4), \$75 (Individual)



ANNUAL ROTC AWARDS — ANGIE DRURY

Summary: Joint awards ceremony with the University of Oklahoma, recognizing outstanding cadets and midshipmen

When: Held annually in April

Where: Meacham Auditorium

Sponsorship opportunity: \$100



NORMAN SOONER KICK-OFF — LISA ALLEN

Summary: With approximately 3,500 new students coming to OU each year, Norman Sooner Kickoff is a great way for local businesses to introduce their services and products to new customers. Participants are encouraged to distribute coupons, samples, and promotional materials

When: Annually in August 19

Where: Outdoors in mall area between Adams and Walker Residence Halls

Sponsorship opportunity: 10' X 10' booth rental- \$125 for members/ \$225 for non-members (prices subject to change)

ANNUAL OPPORTUNITIES (CONTINUED)



ANNUAL AUCTION – THE SOIREE — LISA ALLEN

Summary: Annual event featuring dinner, dance and auction.

When: October 21

Where: Riverwind Casino

Sponsorship Opportunity: Table sponsorships: \$750 (8), \$400 (4), \$125 (Individual)



ARTS LUNCHEON — ERICA MILLAR

Summary: Luncheon to recognize artists or art advocates in the community. Norman Arts Council also presents annual awards.

When: Held annually every October

Where: Various locations

Sponsorship opportunity: \$125



NORMAN AVIATION BREAKFAST & FESTIVAL — ROBIN ALLEN

Summary: Breakfast to promote and recognize the importance of Max Westheimer Airport and aviation to the Norman community

When: October

Where: OU Hangar at Max Westheimer Airport

Sponsorship opportunity: \$1000, \$400, \$100



NATIONAL WEATHER FESTIVAL — KYLA MCMORAN

Where: National Weather Center

When: October 29, 2011

Sponsorship Opportunity: \$5,000; \$2,500; \$1,000; \$300



PARTNERS IN EDUCATION BREAKFAST — ERICA MILLAR

Summary: A welcome and introduction for new partners and seasoned partners. The breakfast links businesses to their partner schools for a kickoff to the new school year.

Where: To be determined

When: June 2012

Sponsorship Opportunity: \$400; \$200